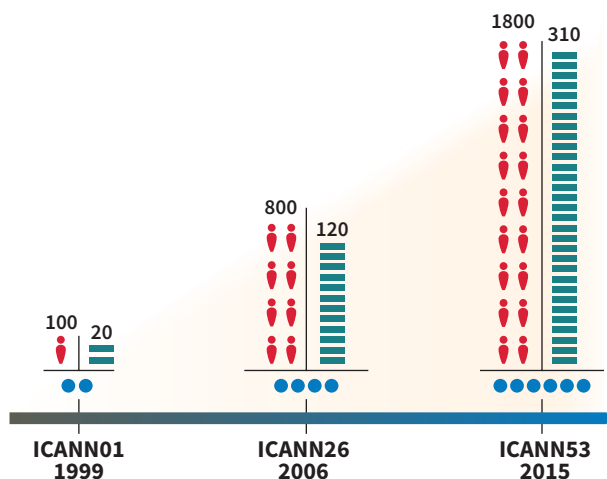




ICANN PUBLIC MEETINGS OVERALL GROWTH



Since 2006:

- 180% increase in attendance
- 163% increase in scheduled sessions

= 100 Attendees
 = 10 Sessions
 = 1 Day

STEP 1



Create a Team to Assess the Impact of this Growth

MEETINGS STRATEGY WORKING GROUP (MSWG)



In February 2013, the ICANN Board created a multistakeholder working group to assess ICANN meetings.

Members

- ✓ At-Large Advisory Committee (ALAC)
- ✓ Address Supporting Organization (ASO)
- ✓ Country Code Names Supporting Organization
- ✓ Generic Names Supporting Organization (GNSO)
- ✓ Government Advisory Committee (GAC)

STEP 2



Create the Foundation for the Assessment

MEETING A, B & C FRAMEWORK



Meeting A (March Meeting)

- ✓ 6-day format
- ✓ Similar to current structure but Public Forum split between Monday and Thursday

Meeting B (June Meeting)

- ✓ 4-day format
- ✓ Focus on policy work and community interaction
- ✓ No Welcome Ceremony, Public Forum, Board Meeting, Topic Sessions or Exhibition Area

Meeting C (October/November Meeting)

- ✓ 7-day format
- ✓ Focus on showcasing ICANN's work to broader global community
- ✓ Public Forum split between Monday and Thursday

STEP 4



Meeting A, B & C Details

RECOMMENDATIONS



1. Continue annual three-meeting schedule but evolve Meeting A, B & C structure
2. Continue regional rotation but use Meeting B to accommodate locations with smaller facilities
3. Continue to allocate time for SO/AC work but increase cross-community interaction
4. Continue Public Forums for Meeting A & C but split time into two focus topics

STEP 3



Create Proposal for Future ICANN Public Meetings

GUIDING PRINCIPLES



1. Ensure time for SO/AC policy development
2. Develop cross-community interaction and networking opportunities
3. Reduce session conflict
4. Maximize qualitative participation
5. Develop flexible meeting design to accommodate growth
6. Increase credibility of ICANN

CONTINUE REGIONAL ROTATION FOR ALL MEETINGS 2016 - 2020

North America

Meetings A & C
2016 San Juan

Europe

Meetings A & C



Latin America/ Caribbean Islands

Meetings A & B
2016 Panama City

Africa

Meetings A & B
2016 - Marrakech

Asia/Australia/ Pacific Islands

Meetings A, B & C

In the next five years, each region will host three ICANN Public Meetings.
For a complete regional schedule, visit meetings.icann.org

QUESTIONS OR COMMENTS?

Get more information about the Meeting Strategy at:
meetings.icann.org

Contact us: meetings@icann.org

RESOURCES

MSWG Recommendations – Final Report

<https://meetings.icann.org/en/mswgrecommendations-icannfuturemeetingsstrategyfinalv119jun14.pdf>

Community Wiki Schedule Planning

<https://community.icann.org/display/ccmeetschedplan/Meeting+Schedule+Planning>



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