ICANN78
SPONSORSHIP
PROSPECTUS

Branding Opportunities

ICANN78 Hamburg, Germany
21-26 October 2023
Conference Detail:

**Dates:** 21 – 26 October 2023  
**Location:** CCH - Congress Center Hamburg  
**Address:** Congresspl. 1, 20355 Hamburg, Germany  
**Tel:** +49 40 35690

**ICANN78 Hamburg AGM:**

Expecting # of Attendees: 1800  
Sponsorship sign up deadline: **Thursday, 21 September 2023**

*Note: Depending on the vendor’s production schedule, we may request all sponsors to submit their artwork earlier than the sponsorship deadline. If you have any questions, please contact the ICANN Sponsorship Team for further details.*
Facility Visibility and Signage Options

Facility Visibility and Various Signage Opportunities:
Showcase your company logo and product information on banners, elevators, column wraps, or floor or window advertisements throughout the meeting venue. Contact us for options, availability, and pricing.

ICANN Public Meeting Sponsorship provides access to a select and sophisticated audience. We encourage you to seize this exceptional opportunity and participate as a sponsor.

Choose venue branding options that align with your specific marketing objectives or consult with our sponsorship team to customize them according to your requirements.

*Please note that meeting room assignments and other designated locations are subject to change. ICANN reserves the right to update the room allocations without prior notice.*
Branding Overview

Entrance Floor

Branding Highlights

Escalator Balustrade  
(Code: ESEU, ESED *2 Available)  
**USD 4,500**  
*Not including the production costs

Entrance Foyer Pillar  
(Code: EP *Multiple Available)  
**USD 2,500**  
*Not including the production costs

Note: Sponsor will be responsible for Branding-related production and installation expenses.  
(All materials subject to approval by ICANN Sponsorship Team before final production).
1st Floor

Branding Highlights

**Escalator Balustrade**  
(Code: ES1U, ES1D *2 Available)  
USD 3,000  
*Not including the production costs

**Escalator Hall Glass Panels**  
(Code: ESH1)  
USD 3,000  
*Not including the production costs

**Floor 1 Hanging Banner**  
(Code: HB1 *Multiple Available)  
USD 3,000  
*Not including the production costs

Note: Sponsor will be responsible for Branding-related production and installation expenses.  
(All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Overview

2nd Floor

Branding Highlights

**Floor 2 Hanging Banner**
(Code: HB2 *Multiple Available)

USD 3,000

*Not including the production costs

**Floor 2 Foyer**
**D-G Floor Sticker**
(Code: FDGF)

USD 3,000

*Not including the production costs

Production Cost Estimate

**Floor 2 Foyer D-G Floor Sticker**

- **Code:** FDGF
- **Format:** 600 x 200 cm (BxH / WxH)
- **Price:** 1,560.00 €
- **Note:** Availability to be determined

Note: Sponsor will be responsible for Branding-related production and installation expenses. (All materials subject to approval by ICANN Sponsorship Team before final production).
Branding Overview

2nd Floor (Continued)

Branding Highlights

Foyer D-G Stair Glass Panel
(Code: FDGSG)
USD 2,000
*Not including the production costs

Foyer D-G Wall Banner
(Code: FDGW)
USD 2,500
*Not including the production costs

Hall G Wall
(Code: HGW *Multiple Available)
USD 2,500
*Not including the production costs

Note: Sponsor will be responsible for Branding-related production and installation expenses. (All materials subject to approval by ICANN Sponsorship Team before final production).
Questions?

Contact us: meeting-sponsorship@icann.org