

ICANN81 SPONSORSHIP PROSPECTUS

**Branding
Opportunities**

**ICANN81 Istanbul, Türkiye
9-14 November 2024**

About ICANN81 Istanbul, Türkiye



ICANN81 Conference Detail:

Dates: 9-14 November 2024

Location: Istanbul Congress Center

Address: [Harbiye, Darülbcdai Cd. No:3, 34367 Şişli/İstanbul](#)

Tel: +90 212 373 99 00

Venue Virtual Tour: <http://www.iccistanbul.com/overview.php>

Expecting # of Conference Bag to be prepared: 1,800

Sponsorship sign up deadline: **30 September, 2024**

**Note: Depending on the vendor's production schedule, we may request that all sponsors submit their artwork earlier than the sponsorship deadline. If you have any questions, please contact the ICANN Sponsorship Team for further details.*

Facility Visibility and Signage Options

Facility Visibility and Various Signage Opportunities:

Showcase your company logo and product information on banners, elevators, column wraps, or floor or window advertisements throughout the meeting venue. Contact us for options, availability, and pricing.



ICANN Public Meeting Sponsorship provides access to a select and sophisticated audience. We encourage you to seize this exceptional opportunity and participate as a sponsor.

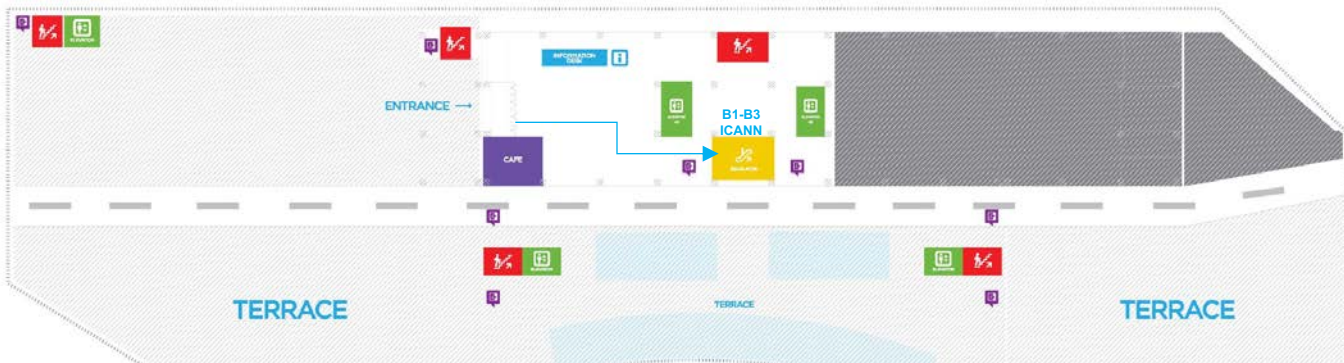
Choose venue branding options that align with your specific marketing objectives or consult with our sponsorship team to customize them according to your requirements.

***Meeting room assignments and designated locations are subject to change; ICANN reserves the right to update allocations without prior notice.**

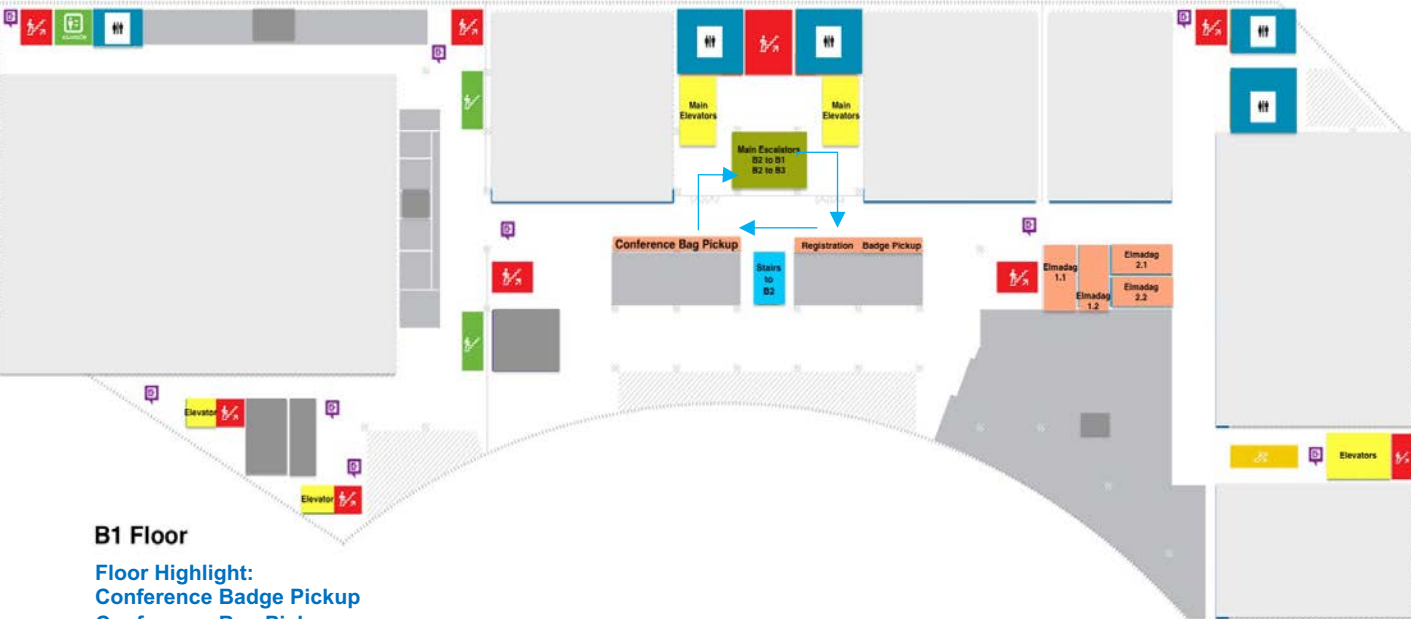
*** All materials subject to approval by ICANN Sponsorship Team before final production.**

Venue Overview

Ground Floor



B1 Floor

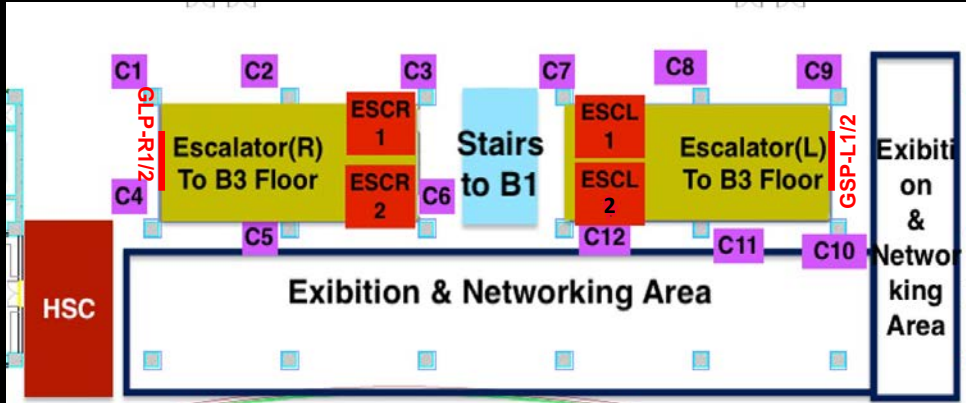


B1 Floor
Floor Highlight:
Conference Badge Pickup
Conference Bag Pickup

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Branding Overview

B2 Level Branding Opportunity



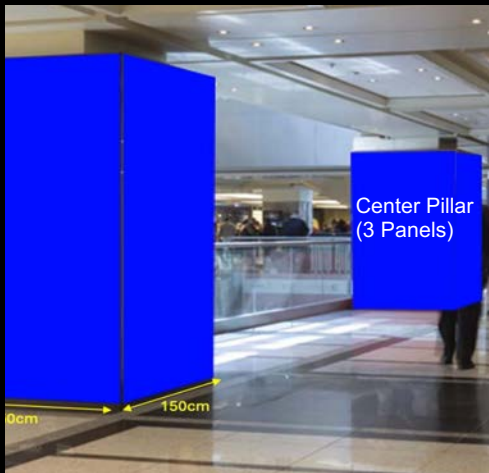
Corner Pillars (4 Sided) – 8 Available

Code: C1,C3,C4,C6,C7,C9,C12,C10

2,500USD Per Pillar

* Estimated Production Cost: \$630, inc. 20% VAT

Approx. Size:
250cm (H) x 150cm (W) Per panel x 4 Panel Space
Per Pillar



Center Pillars (3 Sided) – 4 Available

Code: C2,C5,C8,C11

2,500USD Per Pillar

*Estimated Production Cost: \$490, inc. 20% VAT

Approx. Size:
250cm (H) x 150cm (W) Per panel x 3 Panel Space
Per Pillar

*Note: Sponsor will be responsible for branding-related production and installation expenses.
(All materials are subject to approval by the ICANN Sponsorship Team before final production.)

Branding Overview

B2-B3 Level Branding Opportunity

B2 Foyer Banner – 2 Available

Code: GSP-L1, GSP-R1

1,500USD Per location

**Estimated Production Cost: \$2100, inc. 20% VAT

Approx. Size: 775cm (W) x 275cm (H)

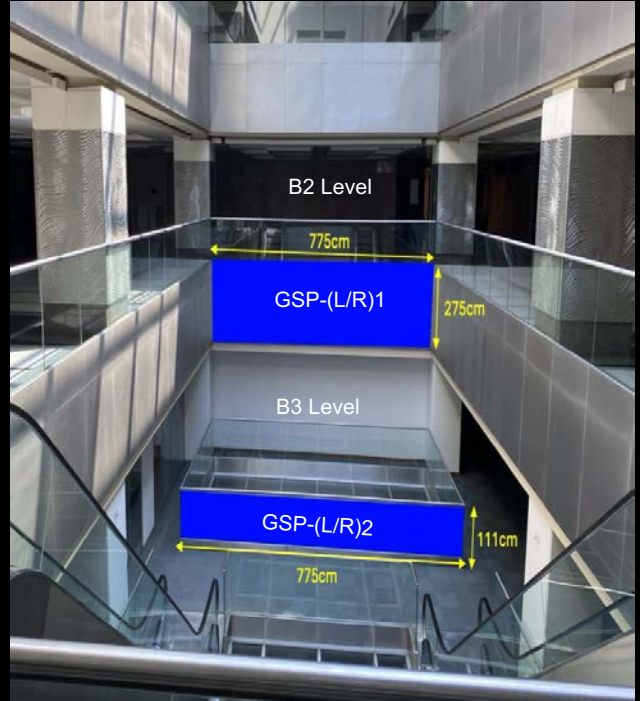
B3 Foyer Banner – 2 Available

Code: GSP-L2, GSP-R3

1,500USD Per location

**Estimated Production Cost: \$850, inc. 20% VAT

Approx. Size: 775cm (W) x 111cm (H)



**Digital printed Foamex to be mounted on glass railing*

B2 - B3 Escalator Side Glass – 4 Available

(Two locations available, please check the floor map)

Code: ESCL-1, ESCL-2 , ESCR-1,ESCR-2

3,500USD Per location

**Estimated Production Cost: \$2,100, inc. 20% VAT
(2 glass panels of the escalator – branding will be 2-sided for each panel)

Approx. Size: 1600cm (W) x 711cm (H)



**Note: Sponsor will be responsible for branding-related production and installation expenses.
(All materials are subject to approval by the ICANN Sponsorship Team before final production.)*

Questions?

Contact us:

meeting-sponsorship@icann.org



Submit your interest form:

https://www.surveymonkey.com/r/ICANN81_Sponsorship

Scan Here:

