CCTLDs in Asia Pacific in 2015

A presentation for the CCNSO Meeting
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Where Are We Now: Membership and Engagement (Sample of 16 Respondents + GM’s Picks)

• 43 ordinary (full) members
• 12 associate members
• 5 new members joined in 2015 alone
• Domains combined – 27.8M
• Average zone file roughly 63% commercial registrants
• Most members are NPO NGOs, deriving 90% or more revenue income from registrations
• Limited to moderate engagement with ICANN (mostly ccNSO), with ccTLDs in South and Central Asia being less exposed to ‘ICANN agreements’.
• APNIC – a traditional partner and center of expertise;
• New: Cooperation with ROs, ISOC AP and Europe Bureaus on the rise; pooling forces with RIPE NCC to tackle NA and CA members’ challenges
• New: recognition as a regional center of expertise in ccTLD area (the ITU TA project for Maldives)
ccTLD Growth in APTLD (as %)

2 year trends show increases in 2014 and decreases in 2015
Median growth at . 9.9% (Feb16) vs 10.8 (2015): trend- negative
Median Creation Rate: 27% (2014); Median Retention Rate: 77% (2014);
Long-term highlights diverse nature of APTLD members
TLD Market Breakdown in APR (as %)

- National ccTLD; 44.1%
- Legacy gTLDs; 52.3%
- New gTLDs; 3.6%
Some Other Observations

• Prices are similar to ccTLDs in other regions, but higher than in Europe: Median price = 11.4 USD
• Signs of increased new gTLD penetration in member countries.
• IDN and UA development still very relevant and need to be addressed consistently
• Global registrars tend to display a more proactive approach
• Higher local presence requirements than other regions (for registrants)
• Huge region-wide disparities in terms of human and technical/technological capacity, institutional maturity, and awareness and implementation of BCPs.
Thank You