From Standard To Commercialization

Marvin Woo
1. Who is Coremail

2. EAI & Coremail

3. EAI Commercialization Progress

4. Challenge & Plan on EAI
Who is Coremail

During 17 years

700 Million Users

E-Mail Only

Concentration makes profession

Various email solutions to enterprises, government institutions, universities

Leading E-mail Technology, Create Communication Values
Who is Coremail

Coremail Management Team
Why Coremail works on EAI

Help more people to use email

Leading e-mail technology, Communication to create value
Why Coremail works on EAI

Follower Coremail Leader
The first e-mail from the IDN email account was sent out under the technical support of Coremail.
2013, Coremail attended the workshop of APEC TEL48.

CNNIC certified the first EAI commercial Email System.
2014 CNNIC released the world’s first Chinese IDN email account registration platform.

Coremail provided technical solution for the platform and organized the APEC workshop.
2015 Coremail promoting EAI at 2nd World Internet Conference in Wuzhen, China.
How to implement EAI

Double Email Addresses

Main Address (UTF-8): Email receiving and sending with RFC 6531

Alias Address (ASCII): Email receiving and sending with RFC 2821

User

张三@互联网中心.中国
ZhangSan@cnnic.cn

Receipt

发送

张三@互联网中心.中国
ZhangSan@cnnic.cn

李四@盈世.中国
lisi@coremail.cn

Leading E-mail Technology, Create Communication Values
How to implement EAI

Coremail will classify Emails receipt with different standards.

Receive Email

Coremail will classify Emails receipt with different standards.
How to implement EAI

Send Email

Log in with EAI

Receiver support EAI?

YES

Send mail by RFC 6531

NO

Send mail by RFC 6532

Use main email address

Use alias email address

Formed by RFC 2045
EAI Commercialization Progress

Coremail has had the EAI solution since 2012;

But there are not many applications supporting EAI.
EAI Commercialization Progress

1. Release EAI Register Platform
2. Release Coremail Flash Mail/APP/Lunkr supporting EAI
3. Upgrade the email clouding service platform to support EAI

Leading E-mail Technology, Create Communication Values
By Feb, 2016, the total registered users are more than 100000.
EAI Commercialization Progress

iOS  Android  Windows

Flash Mail  Lunkr

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EAI Commercialization Progress

In Thai Language

In Hindi Language

Leading E-mail Technology, Create Communication Values
EAI Commercialization Progress

- **Huyi EAI Email**
  - New gTLD Registry
  - EAI Email System for sales

- **Coremail Saas Platform**
  - Millions users on Coremail Saas Platform
  - All users have double accounts for EAI application

Leading E-mail Technology, Create Communication Values
EAI Challenges for Coremail

- Few apps accept EAI as registered ID
- Compatibility issues of different OS and software platforms
EAI Plans from Coremail

Further promote EAI email in China and other non-English countries by cooperating with some agents.

Deploy EAI applications in some closed circles, such as army, government.
Thank you!