



Neustar Registry Services

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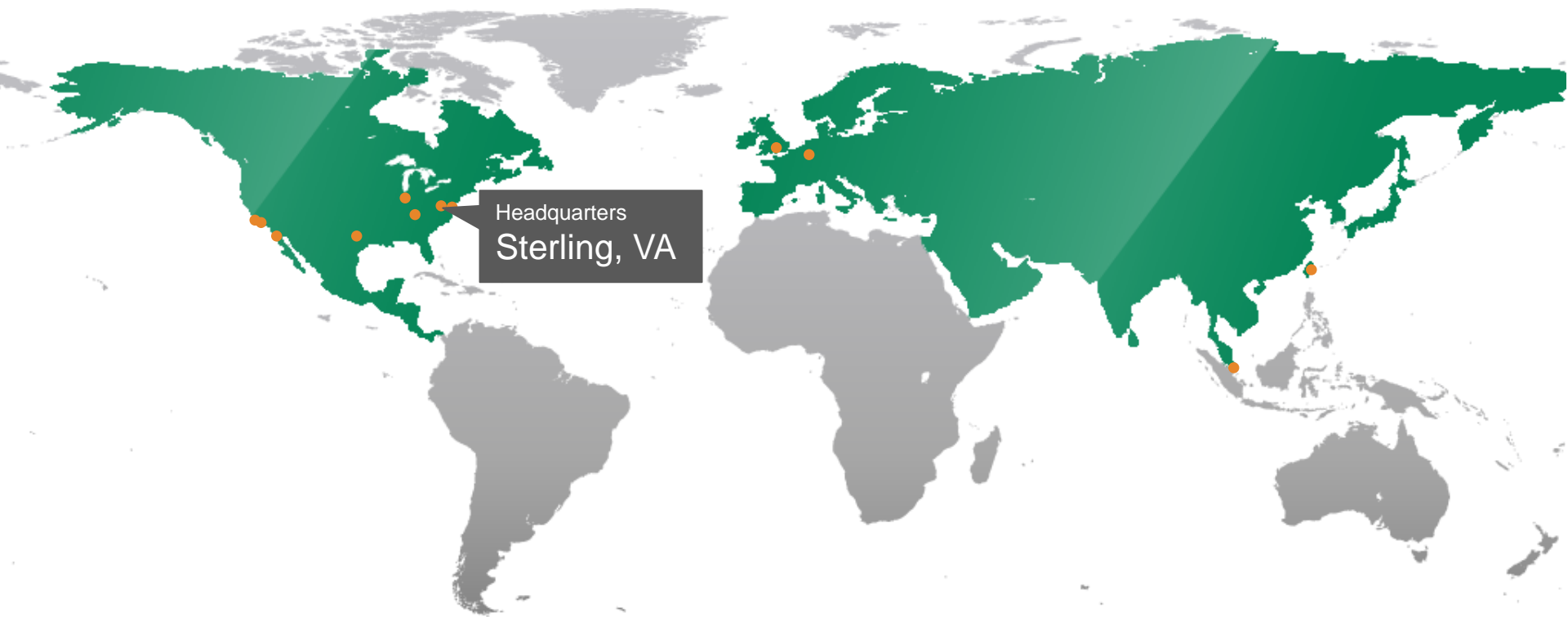
Neustar Overview

- // Seamless Connections
- // Trusted Security
- // Frictionless Innovation
- // Reliable Performance

// About

Neustar has two (2) major Network Operations Centers.

Facts



Headquarters
Sterling, VA

- » Two (2) major Network Operations Centers
- » Phone number assignments in 19 countries
- » Nearly 150 network nodes worldwide
- » Approximately 900 employees worldwide
- » 10,000+ customer entities, including 4,000 network operators

Financial Strength

- » Publicly Traded (NYSE: NSR)
- » FY 2009 Revenue: US \$480.4M

// About

Strong balance sheet with
virtually no debt.



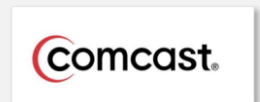
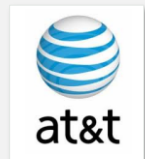
Neustar Customers

Thousands of UltraDNS
Enterprise Customers



Over 280 Registrars

4,000 Network Operator
Customers Worldwide





Registry Services



Overview

Unrivaled TLD Registry Experience



Global DNS Infrastructure

DNS Nodes

- North America
 - » California (2)
 - » Florida
 - » Illinois
 - » New York
 - » Texas
 - » Virginia
- South America
 - » Colombia
- Europe
 - » Luxembourg
 - » London
 - » Amsterdam
- Africa
 - » Johannesburg
- Asia-Pacific
 - » Beijing
 - » Hong Kong
 - » Sydney



Internationalized Domain Names (IDNs)

Fully compliant with all RFCs and ICANN Guidelines

Current support for 15 languages:

- | | |
|---|---|
|  German |  Swedish |
|  Norwegian |  Icelandic |
|  Danish |  Spanish |
|  Japanese |  Chinese |
|  Korean |  Portuguese |
|  Polish |  Lithuanian |
|  Latvian |  Hungarian |
|  Finnish | |





Registry Lock Service

Registry Lock – What is it?



Registry Lock:

- » Adds a second layer of protection to pre-existing lock at the **registrar** level
- » Protects registrants against **domain hacking**
- » Has **no direct competition** as a service
- » Is sold exclusively **through channel**
- » Was recently **approved for .biz by ICANN**, and is **awaiting approval for .us by the DoC**
- » Is a **good strategic fit**
- » Allows registrars of record to put domain names on **transfer, modify, and delete-prohibited** EPP status codes



Questions?

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